Problem:
In 2012, Brigham Young University introduced its own learning management system (LMS), Learning Suite. With this move, the library lost its previous integration in the LMS, including direct contact with students. Learning Suite reintegrated the library through its “Library Resources” link. This link takes students directly to the library’s research guides.

Question:
How well is the library engaging with students through the university’s learning management system (LMS)?

Process and Methods:
In fall semester 2015, 1280 students enrolled in the university’s required Advanced Writing (AW) General Education course. All students must access the library’s Advanced Writing Course Guide to complete required library assignments. The link to the Course Guide is housed under the “Library Resources” link in the LMS. In addition, all AW instructors are invited to provide students the link to the Course Guide in their course content.

This study tracked hits to the Advanced Writing Course Guide via a direct link to the library website and via the LMS.

Results:

<table>
<thead>
<tr>
<th>Hits on the Advanced Writing Course Guide</th>
</tr>
</thead>
<tbody>
<tr>
<td>Via LMS</td>
</tr>
<tr>
<td>Via Website</td>
</tr>
</tbody>
</table>

Conclusion:
30 of 4,057 hits on the Advanced Writing Course Guide were generated through the university’s LMS. The library is not effectively reaching students through the LMS.

Recommendations:
• Reevaluate the library’s current presence in the LMS.
• Redesign library’s LMS presence.
• Advocate with administration for a stronger library presence in the LMS.
• Outreach to students through the LMS to increase student engagement with the library via LMS.

Update:
University is investigating alternative LMS with more integration possibilities.

Literature Review:


